Press & Template Kit

Boilerplate
PreFormance ME is a private wholistic health, SelfCare, and performance system. Founder, CEO, and Research Director Joseph F. Howley IV is a co-inventor of PreFormance AI. Foundational programs included 5,000+ pilot participants. Education is led by Dr. Glidden ND.

Fact sheet
- T.E.A.M.S. is Technology, Education, Awareness, Motivation, and Support
- Tagline: Stronger. Faster. Safer.™
- Pathway steps: Predict, Perform, Private
- Patent family including the PreFormance ME core patent (2018)
- Harvard Business School New Venture Challenge 2014 (4th place, PreFormance ME)

Brand: official logo lockup (runner blue and runner gold runner, orange PreFormance, gray ME). Use the PNG as-is. Do not redraw the logo as a cartoon.